



*Books. Research. Historical Documents. Go!*  
*A service of the CT State Library*



**The  
Palace  
Project**

## **eGOing Forward: An Update on the Statewide Digital Collection**

CLA Conference  
April 30, 2024





# eGOing Forward: An Update on the Statewide Digital Collection

Presenters:

**Brad Bullis**

Connecticut State Library, Digital Content & Innovation Coordinator

**Jillian Scarson**

Lyrasis, Partner Success Leader, Palace Project





# CT State Library

*Division of Library Development*



## Agenda

- eGO CT Program – Where we are and how we got here
- Collection – 10 Focus Areas
- Support and overall value
- Features Update
- Content Update
- Promoting Palace & Resources
- Questions



# CT State Library

*Division of Library Development*

## What is it?



*Books. Research. Historical Documents. Go!*  
*A service of the CT State Library*

## eGO CT

Project from the Connecticut State Library that includes acquiring digital content, such as eBooks and eAudio, and making it available to users statewide primarily through the Palace app.

## Where are we in the process?



- 176 libraries are configured in the Palace app.
- 149 Public Libraries are now LIVE in the App and sharing the app and its content with patrons!
- 149 K12 sites in the eGO CT Community Sharing Program



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**17 Academic Libraries are now live in the Palace Project App!**



**Connecticut State Colleges & Universities joined on February 14<sup>th</sup> and more colleges to join this year.**



## What does the Connecticut State Library Collection offer?

***Over 36,000 items!***



Conn. State Library's Statewide Collections:

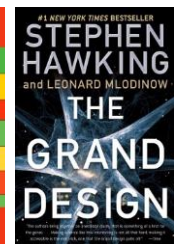
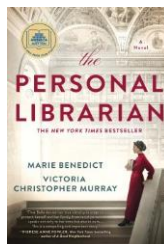
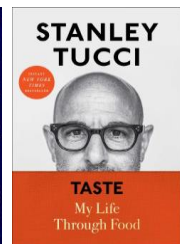
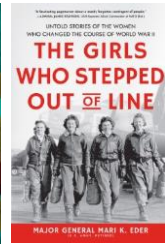
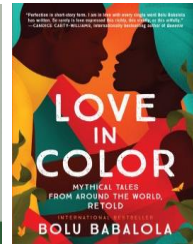
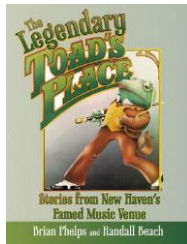
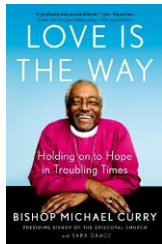
1. Baker & Taylor Axis 360 [**5,829** items]
2. Biblioboard [**1,312** items ]
3. Palace Marketplace [**6,602** items]
4. Palace Open Bookshelf [**22,759** titles]
5. Overdrive [No statewide content]

1 through 4: Only available in Palace



## Collection Development – Areas of Focus

1. Children & Teen
2. Biography & Memoir
3. EDI
4. Professional Development
5. Home Life and DIY (including Maker Titles)
6. Self Help
7. Mysteries & Backlist Bestsellers
8. Veterans and Military Families
9. CT Authors and CT as Subject
10. Spanish Language







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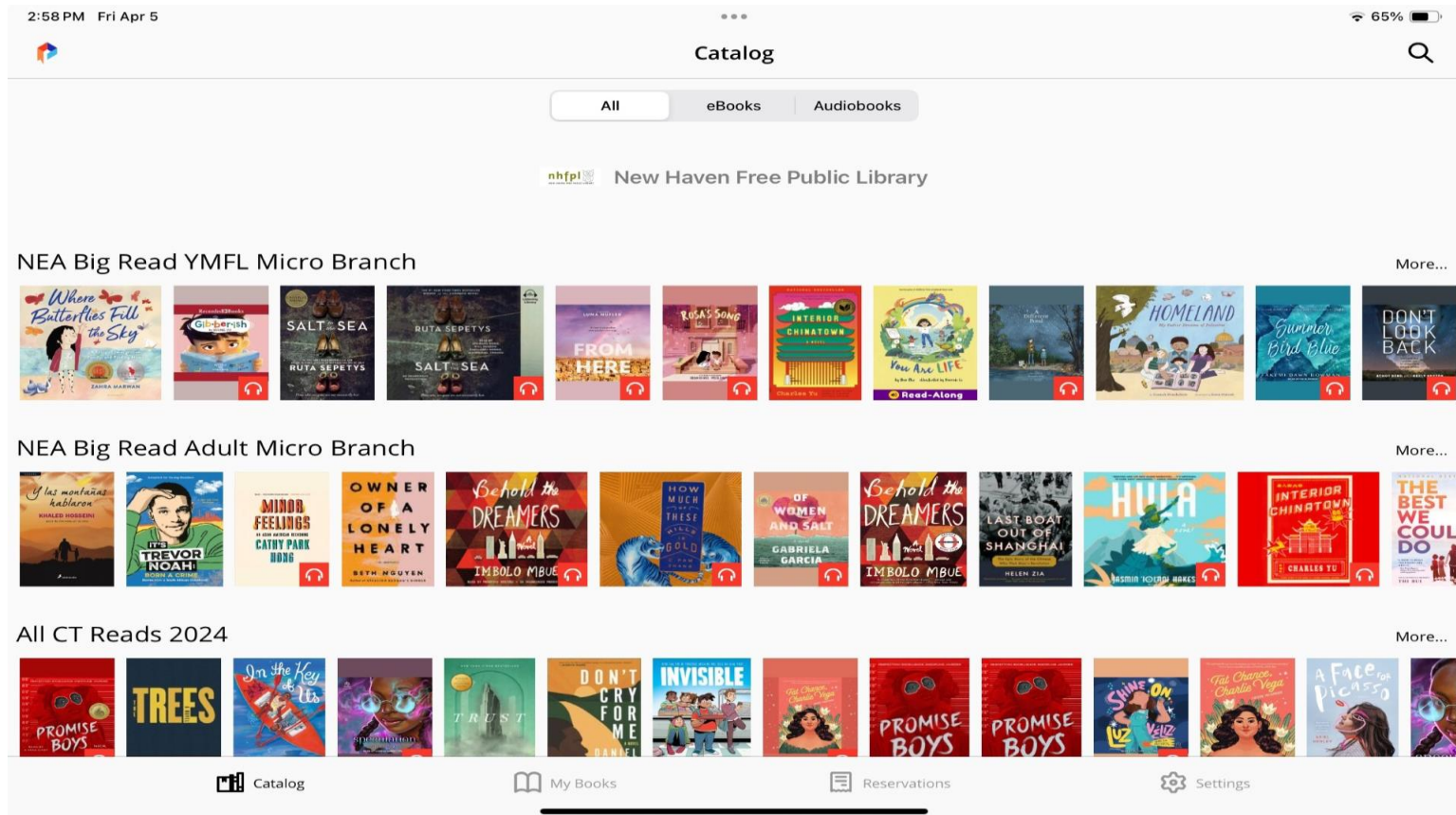
## How do we support libraries?



- **Support reading programs**
- **Purchase Nutmeg Award Nominees**
- **Training**

## How do we support libraries?

- List creation



## How do we support patrons?



- **Virtual Library Card**





# CT State Library

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## Support

Palace Project

[https://thepalaceproject.org/library-resources/  
support@thepalaceproject.org](https://thepalaceproject.org/library-resources/support@thepalaceproject.org)

- Marketing Materials
- Training Materials
- Events

<https://egoct.org>  
[bradley.bullis@ct.gov](mailto:bradley.bullis@ct.gov)



The  
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## What's next?



- **Connect the last few remaining public libraries**
- **Continue to roll out Palace to academics**
- **Continue to work with K12s and the eGO Community Sharing program.**
- **Develop plan to integrate K12s into Palace.**

**Continue to purchase content! Let us know what you need, and we will do our best to purchase it for you!**



Indie Author  
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# The Palace Project

eGoing Forward: An Update on the  
Statewide Digital Collection

# Agenda

01. Features Update
02. Content Update
03. Promoting Palace & Resources
04. Questions

## Focus on Discovery

Content from The Palace Project can now be integrated into Aspen Discovery!

- Integrate Palace Marketplace & Palace Bookshelf Content
- Check out items or place holds directly in Aspen



**Aspen  
Discovery**

Exploring additional integrations with: **SirsiDynix, Innovative, BiblioCommons** and more...

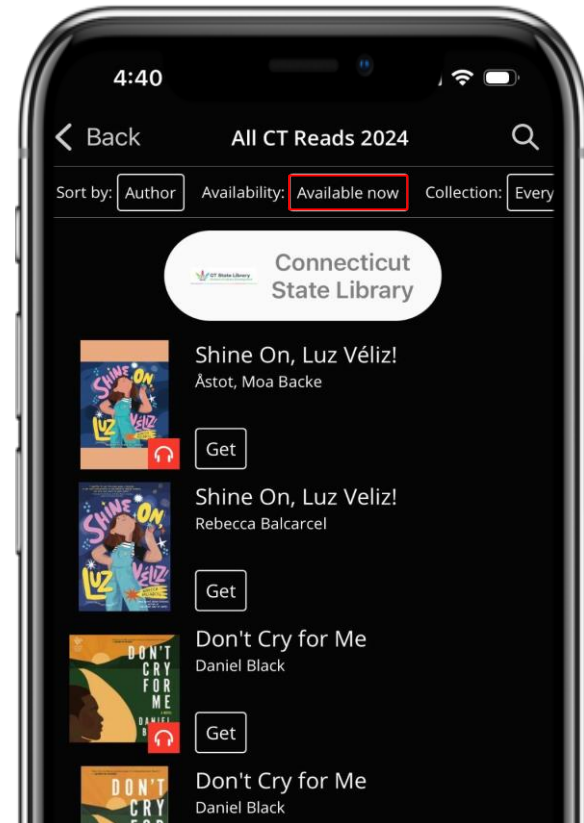
**Note:** *SirsiDynix has opened feature request voting for integration with Sirsi Enterprise.*

Email [support@thepalaceproject.org](mailto:support@thepalaceproject.org) for more information.



## Focus on Discovery

- Default setting is to showcase titles that are currently available
- Highlight whole collections over holds queues
- Display your backlist selections alongside more recent titles that are “available now”
- Further increase discovery by integrating **NoveList** to provide users with reading recommendations



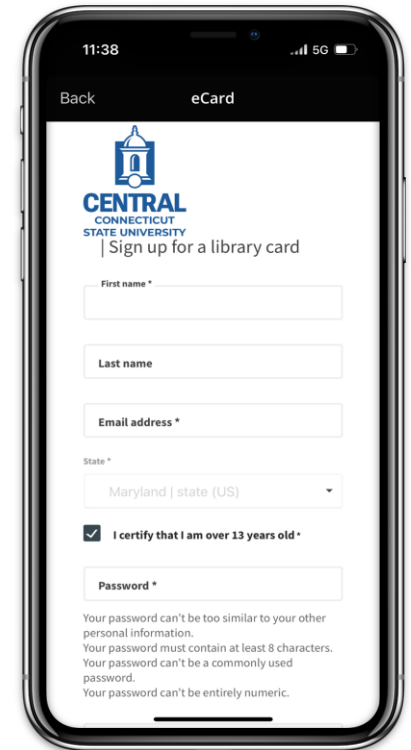
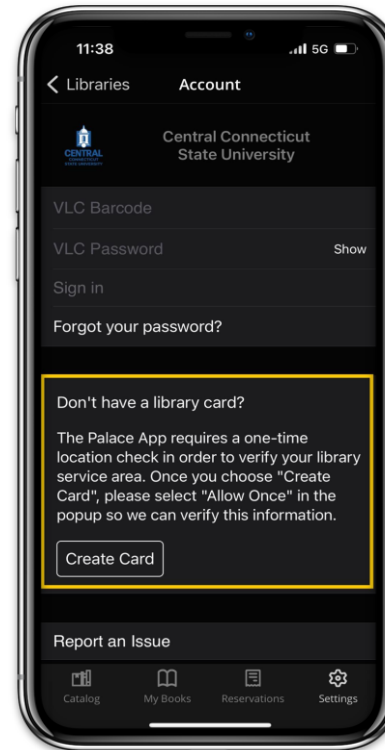
# Virtual Library Card

## Available for:

- Unautomated libraries
- Libraries with unsupported ILSes
- Academic institutions

Libraries who are not current Palace partners, can also choose to promote CSL's statewide barcode.

Training video for patrons can be found [here](#).



# Analytics Update

## Checkouts By Audience

By Format

\*audience metadata value of title not of user

Audience	Book	Audio
	Checkouts	Checkouts
Unknown	21	
empty	16	
Adult	193	125
Adults Only	1	
Children	56	22
Young Adult	16	7

## Checkouts By Audience

By License Type

\*audience metadata value of title not of user

Audience	Open Access	Licensed
	Checkouts	Checkouts
Unknown	21	
empty	16	
Adult	52	266
Adults Only		1
Children		78
Young Adult		23

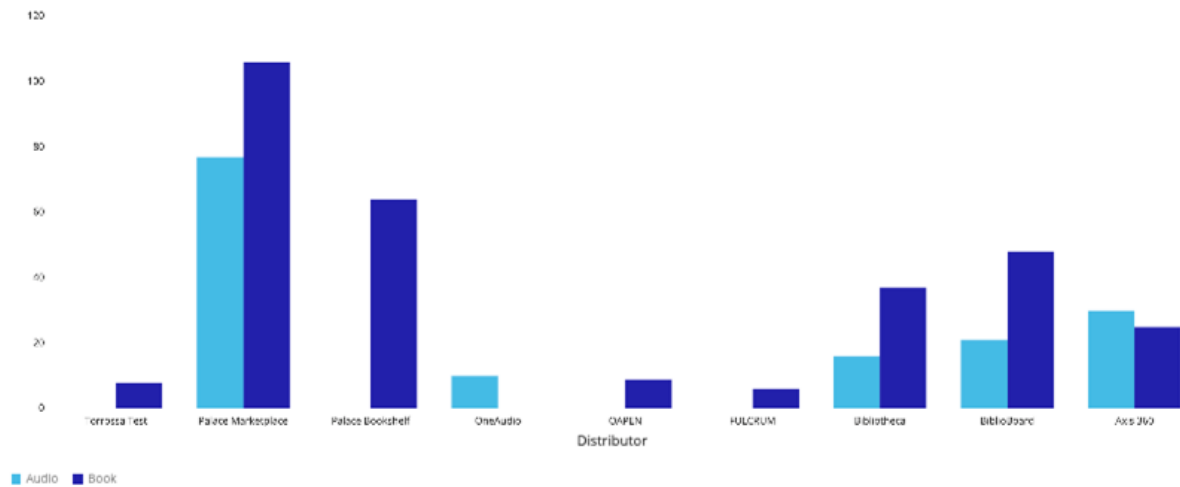
## Top Circulating Ebooks

Top 10 titles by checkout are:

- [Laura](#) with 13
- [Sacred Economics](#) with 8
- [Lessons in Chemistry](#) with 6
- [The Nearly Complete Works of Donald Harington Volume 1](#) with 5
- [Son of Elsewhere](#) with 5

## Circulation By Distributor

By Format



## Top Circulating Audiobooks

Top 10 titles by checkout are:

- [Flash Boys](#) with 7
- [The Song of Achilles](#) with 5
- [The Art of Thinking Clearly](#) with 4
- [Dream Hoarders](#) with 4
- [Peter Pan](#) with 4

# New Features: Analytics Update

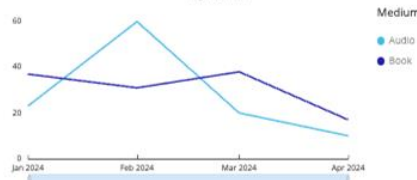
Monthly Circulation Events

By Format

Month	Format	Hold	Check Out
		Count	Count
Jan 2024	Audio	3	23
	Book	5	37
	Subtotal	8	60
Feb 2024	Audio	6	60
	Book		31
	Subtotal	6	91
Mar 2024	Audio	3	20
	Book		38
	Subtotal	3	58
Apr 2024	Audio		10
	Book		17
	Subtotal		27

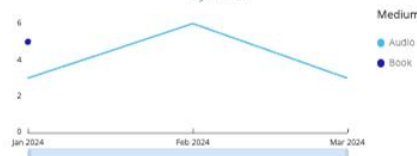
Monthly Checkouts

By Format

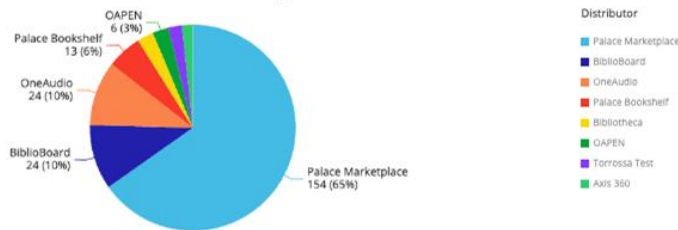


Monthly Holds

By Format

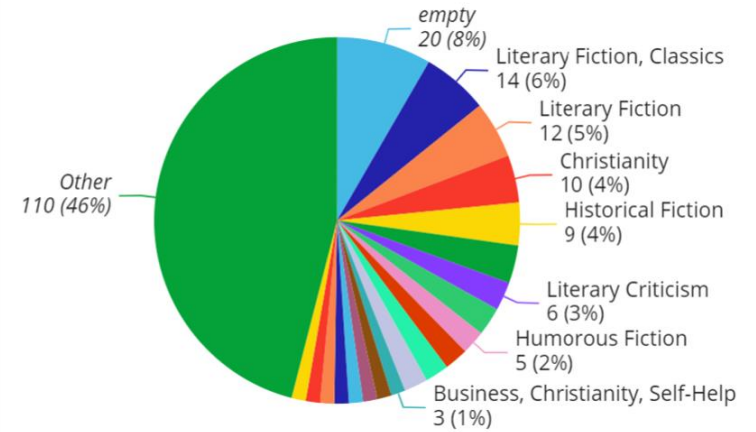


Checkouts By Distributor



Group By: distributor  
Size: event\_type (Count)

Checkouts By Genre



Group By: genre  
Size: event\_type (Count)

# Roadmap & What's Next

## Things to be on the lookout for:

- New analytics dashboard & expanded reporting
- Feature request & voting system
- Standalone web catalog
- Additional content & discovery integrations
- UI/UX improvements



## New Content Integrations



- Unlimited, simultaneous-use audiobook subscription
- Currently ~3K titles and growing
- Inspirational, Westerns, Fiction, Clean Romance, Children's, Spanish, & Classics
- Special introductory pricing for Palace customers



- **Blackstone Unlimited** customers can now have their collections made available in Palace
- Over 6600 “always available” adult and children’s audiobook titles
- To learn more, contact your Blackstone rep or reach out to: [libraryservices@blackstoneaudio.com](mailto:libraryservices@blackstoneaudio.com)

# Content Update: BiblioBoard & IAP

Seamless Integration With Content From Our Sister Projects

- Simultaneous-use, perpetual, and unlimited ebooks
- Content in 30+ world languages
- IAP Select: curated collection of independently published works from the Indie Author Project

## *Newer BiblioBoard Publishers:*

- Shout Mouse
- Journey Press
- Markosia
- University of Nevada Press

## *From IPG:*

- Editorial Terracota
- JMS Books
- Archie Comics
- Image Comics
- Vault Comics



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# Palace Marketplace: Licensing Types Overview

## What Makes Palace Marketplace eContent Different?

- **Perpetual use, one-at-a-time lends**
  - Perpetual access means that the title will appear in the library's collections for years to come, a one-time fee with no need to renew the license on an annual or bi-annual basis.
- **Bundles of 40 lends, with 10 lends available at a time**
  - Designed to aid libraries in promoting titles and maintaining availability. Allows libraries to maximize discovery and availability, ensuring that the title is re-purchased if popular.
- **Simultaneous-use, unlimited and/or perpetual**
  - Allows for an unlimited number of users at a time, allowing for promotion without the holds queues. Great for promoting lesser-known authors, titles.
- **Bundles of 5 concurrent lends**
  - A “bite-sized” offering for a library to “test” whether a title will circulate. A lower overall license cost, with a higher cost-per-circ.



# Promoting Palace: New Talking Points



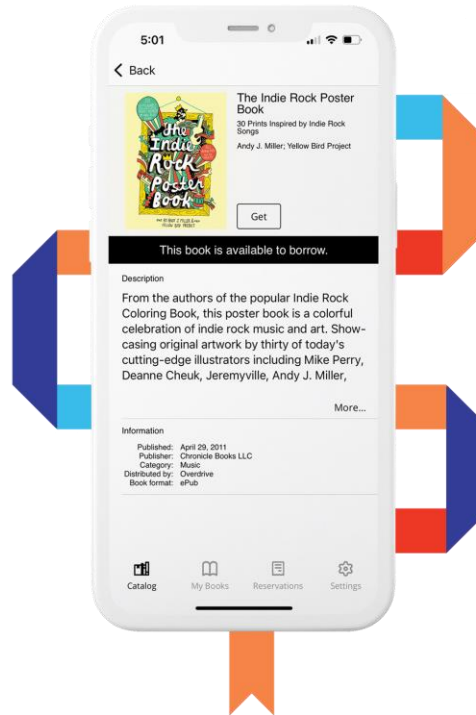
## Multiple Content Sources. One Simple App.

Access more of your library's ebooks and audiobooks in one place



## Unique Content and Innovative Partnerships

Options for community-provided and other library-driven content



## Designed for Discovery

Palace prioritizes available and relevant titles to increase discovery



## Accessibility and Ease-of-Use

Streamlined, user-centered design with a focus on accessibility

# Library Resources Page

Your Go-To Space for...

- Digital assets & logos
- Recorded trainings
- Getting Started guides
- Promotional materials
- Press release templates
- External resource links



# Additional Resources

## Palace Website:

<https://thepalaceproject.org/>

## Palace Resources:

<https://thepalaceproject.org/library-resources/>

## Palace Marketplace:

<https://marketplace.thepalaceproject.org/>

## Palace Wiki:

<http://wiki.thepalaceproject.org/>

## John Wilkin's Essay:

<https://lyrasisnow.org/lyrasis-in-a-landscape-of-radical-interdependence/>

## YouTube Channel:

<https://bit.ly/palaceprojectyoutube>

## Community Hub:

<https://palace.lyrasis.org/>

## Roadmap:

<http://lyrasis.notion.site/>

## Headed to ALA?

The Palace team will be hosting a [panel](#) on eBook licensing:

### **Not by the Ebook: Increased Access and Alternative Licensing**

Sunday, Jun 30, 2024 from 9:00 AM - 10 AM

Join representatives from publishers, distributors and libraries for a lively discussion on the impacts of licensing on libraries and how they can work together to adopt budget-friendly solutions.

# Keep In Touch!

## **Jill Scarson**

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# Thank you!

Questions?